



CHOCU Shoe Donation Campaign Report

Introduction

The CHOCU Shoe Donation Campaign, initiated in 2022 by a group of dedicated volunteers, aims to make a positive impact on the lives of school-age children (4-15 years) who walk miles barefoot to attend school.



Objectives

The primary objective of the campaign is to raise \$5,000 for comprehensive support at St Kizito Butenzi Primary School, a rural school in Uganda. The funds will be allocated as follows:

- Shoes
- Uniforms
- Medical
- Nutrition
- Website Maintenance
- Parental Support
- Transportation
- Special Needs Equipment

Activities

Utilizing various platforms such as social media, email, and word-of-mouth, the campaign seeks to engage potential donors. Partnerships with local businesses have secured discounts and donations for shoes and stockings. The campaign period spans from January to November 2023.

Results

As of October 20, 2023, the campaign successfully raised \$1,743.36, providing shoes and stockings for 208 children at St Kizito Butenzi Primary School. However, an additional \$3,256.64 is needed to complete the \$5,000 goal and include the remaining 70 children in the campaign.

Challenges

The campaign encountered challenges, including limited funds and logistics for transportation to the remote school area. While successful in reaching 208 children, 70 children still await support.

Recommendations

The campaign suggests the following actions for the future:

- Continue fundraising efforts to reach the \$5,000 goal
- Monitor and evaluate the impact on children's health, education, and well-being
- Share stories through various media outlets to inspire and motivate others



Conclusion

The CHOCU Shoe Donation Campaign, a successful initiative, aims to extend its impact to the remaining 70 children and expand its reach to other schools and communities. The campaign expresses gratitude to donors, partners, and volunteers for their support and remains committed to its mission.

Items Donated:

- 208 pairs of shoes
- 416 pairs of stockings
- Comprehensive support for 208 children (funds needed for the remaining 70 children)